

PRESS RELEASE

The Best Agency 2018 HAJOK Design on the shortlist!

Hamburg, 29th August, 2018. With its film "Everywhere" HAJOK Design has convinced the jury of the "The Best Agency 2018" award and is one of 20 agencies on the shortlist. In the "Focused" category applicants had to prove why they are the best specialised agency in their area of business. Charming and with a twinkle in the eye, the brand and design agency's animated film shows its work can be found everywhere and that the HAJOK Design team is made up of true experts in the field of packaging design.



© HAJOK Design: A scene from the submitted film "Everywhere"

The competition initiated by cherrypicker, the Hamburg-based management consultancy agency, aims to provide more orientation in the agency market. The client-based jury, comprising marketing and communication decision-makers from 40 renowned companies, qualitatively evaluates entries and is looking for the best agencies in Germany, Austria and Switzerland. The finale of The Best Agency awards is to be held on 14th September, 2018 at a gala dinner in Hamburg.

Further information about the film along with the film itself can be found on the award website:
<https://thebestagency.de/shortlist/hajok-design/>

Happy viewing!

HAJOK Design

Founded in 1997 by designer Klaus P. Hajok, HAJOK Design is one of Germany's leading design agencies. At HAJOK, more than 50 experts currently work in the disciplines of brand strategy and consulting, packaging design, packaging shape development, final artwork and production support. With a focus on FMCG, HAJOK Design develops strategically sound design solutions for national and international customers in the fields of food, pet food, drinks, consumer & personal care and household as well as pharmaceuticals. Customers include Unilever, Colgate-Palmolive, Rossmann, Tchibo and Rewe.

More information can be found at www.hajok.com, as well as on Facebook and Instagram.

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